

**GENERAL REGULATIONS FOR
INTERNATIONAL HORTICULTURAL
EXHIBITION 2019, BEIJING, CHINA
(A1)**

**Beijing International Horticultural Exhibition
Coordination Bureau**

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SECTION I GENERAL REGULATIONS

Article 1 Title, Category and Theme

1. “International Horticultural Exhibition 2019, Beijing, China” (hereinafter referred to as “Beijing Expo 2019”, “Beijing Expo” or the “Expo”, and alternatively referred to as “Expo by the Great Wall”) shall be held in the city of Beijing, the People’s Republic of China.

Beijing Expo was accredited on September 29th, 2012 by the ASSOCIATION INTERNATIONALE DES PRODUCTEURS DE L’HORTICULTURE (hereinafter referred to as “AIPH”) as A1 large-scale international horticultural exhibition and was recognized at the 155th General Assembly by the BUREAU INTERNATIONAL DES EXPOSITIONS (hereinafter referred to as “BIE”) in accordance with the *Paris Convention Relating to International Exhibitions* signed on November 22nd, 1928 (as amended and supplemented by the protocols of May 10th, 1948, November 16th, 1966 and November 30th, 1972 and amendments of June 24th, 1982 and May 31st, 1988, hereinafter referred to as the “*Convention*”).

2. The theme of Beijing Expo is “Live Green, Live Better”. It originates from the concept of ecological civilization, a new guiding principle in the long history of humankind.

Since ancient times, people's lives could not be separated from nature and horticulture. As the term employed by human beings to communicate with nature, horticulture is the art of plant production, a culture of green, and the extension and essence of life. The existence of humankind relies on a green ecological environment. Human beings could not live without green ecology. However, in the past hundreds years, humankind has failed to protect the environment and has exceedingly exploited natural resources. This has resulted in an imbalance of the green ecological environment, which threatens human health, life and reproduction. An innovative civilization like ours calls for green life as we enter a new era.

As the nexus of communication with nature, horticulture has come to illustrate the close relationship between living green and quality of life, bringing people material wealth as well as spiritual fulfillment. With the consistent development of the human society, humankind adapts to, respects and integrates nature rather than merely recognizing it and changing it. A green lifestyle has become popular among people who place more and more importance on creating a healthy living environment.

As an international event where many countries of the world will participate, Beijing Expo will, through the development, communication and promotion of the theme "Live Green, Live Better", demonstrate the

common desire for a green lifestyle. The theme will raise people's awareness of the horticulture industry, human life and health and draw people's attention to the creativity and development of horticulture while facing the reality and endeavoring to build a better future. With the joint efforts of the Organizer and the Participants, Beijing Expo will make people aware that the harmonious co-existence and co-evolvement of human beings and nature will constitute the material foundation for a better life. This will lead to a change in attitudes towards life prompting people to adopt a green lifestyle, to explore the function of horticulture in health, to promote the quality of life and more generally, to live better lives.

Through its promotional effects, Beijing Expo will enhance awareness of a green and healthy life, and encourage people to seek better lives. This process of awareness and practice will take full advantage of the platform of world horticulture. It will deepen people's new understanding of horticulture, facilitating exploration at this new stage of world horticulture, and reflecting on a new way to integrate horticulture into green life. It will create a brand-new model of green homes and of an ecological civilization by guiding people's understanding of nature and paving the way for a return to nature, by showing respect to life and adopting a healthy lifestyle, by cherishing nature and setting free the heart.

Article 2 Site

The site of Beijing Expo is located in Yanqing County, northwest of Beijing, alongside the Gui River and 10 kilometers away from the Badaling Great Wall. The planned area of Beijing Expo occupies around 9.6 square kilometers. The enclosed area (admission by tickets) occupies around 4.88 square kilometers (including the core exhibition area of around 1.6 square kilometers) while the unfenced area occupies around 4.72 square kilometers.

Article 3 Duration

1. Beijing Expo shall open on April 29th, 2019 and close on October 7th, 2019.

2. In the event of one or more visiting days being organized before the official opening date for special categories of guests such as media representatives, the dates for these shall be fixed with the consensus of the Steering Committee of the College of Commissioners General.

SECTION II GOVERNMENT AUTHORITIES IN THE ORGANIZING STATE

Article 4 Government Authority Responsible for Beijing Expo

As a signatory state to the *Convention*, the government of the People's Republic of China shall ensure that Beijing Expo is in compliance with the *Convention* and the regulations of BIE and AIPH. Beijing Expo shall be under the authorities of the National Organizing Committee of Beijing Expo 2019 (hereinafter referred to as the "Organizing Committee") and the Executive Committee of Beijing Expo 2019 of the People's Republic of China (hereinafter referred to as the "Executive Committee"), who shall be responsible for preparation and undertaking the legal, financial and other measures necessary to ensure the success and prestige of Beijing Expo. The Organizing Committee and Executive Committee as governmental bodies instituted by and representing the Chinese government shall exercise their authorities through the Commissioner General of the Expo.

Article 5 The Commissioner General of the Expo

1. The Government of the People's Republic of China shall appoint a Commissioner General of the Expo.

2. The Commissioner General of the Expo shall represent the Chinese government in all matters related to Beijing Expo. He shall be responsible for ensuring Beijing Expo complies with the *Convention* and the regulations of the BIE and AIPH. He shall ensure that the commitments taken vis-à-vis the Participants are duly honored. He shall ensure that the program of work is respected and that the general provisions of the *General Regulations* and the *Special Regulations* are carried out. He shall exercise disciplinary powers over the Expo, and, in this capacity, he is authorized to suspend or stop any activity, and to effect at any time the withdrawal of items of whatever origin which are incompatible with the proper standing of the Expo and which are likely to be a risk. If the Organizer or a Commissioner General of Section contests the decision of the Commissioner General of the Expo, the provisions set out in Article 11, which the parties have promised to abide by, shall be applied. This recourse has the effect of suspending the execution of the decision except where a matter of security is in question.

3. The Commissioner General of the Expo may, under his own responsibility, delegate the exercise of his powers to his co-workers. The Government of the People's Republic of China may appoint one or more Deputy Commissioners General where appropriate.

4. The Commissioner General of the Expo may not exercise any function or mission on behalf of the Organizer, unless it is, as a matter of law and fact, altruistic and nonprofit.

Article 6 Relationship between the Commissioner General of the Expo and the Bureau International des Expositions

1. The Commissioner General of the Expo shall communicate to the BIE as soon as he receives such information, the decisions made by the Governments regarding their participation, particularly the documents whereby the Governments notify the Commissioner General of their acceptance, the nomination of Commissioners General of national sections, the sites selected by the participating countries etc. and as soon as they have been signed, the *Participation Contracts*.

2. The Commissioner General of the Expo shall submit the texts of the *Special Regulations* to the BIE within the periods specified in Article 37 of present *General Regulations*. He shall keep the BIE fully informed, chiefly by reporting at BIE General Assemblies and relevant BIE Committees, of all developments and progresses relating to the preparation of Beijing Expo. He shall ensure that the use of the BIE flag complies with the regulations laid down by the BIE. He shall welcome the delegates sent by the BIE on official missions to Beijing Expo.

3. The Commissioner General of the Expo shall ensure that the Organizer indicates by all suitable means, particularly by mentioning it on all documents, that the Expo has been recognized by the BIE.

4. The Commissioner General of the Expo shall communicate to the BIE in due course in respect of the legislations, statutes, directives, policies or other texts adopted by the organizing state and local public authorities, in order to facilitate the participation of foreign states and to ensure the success of Beijing Expo.

Article 7 Expo Organizer

1. Under the authority of the National Organizing Committee and the Executive Committee, the preparation, organization, operation and management of the Exposition shall be the responsibility of Beijing International Horticultural Exhibition Coordination Bureau (hereinafter referred to as “the Organizer”). The office of the Organizer is located in Beijing.

2. The Commissioner General of the Expo shall communicate to the BIE, for the information of the Participants and the formal records of the BIE, the organizational structure, responsibilities and authority, etc. of the Organizer.

3. The Government of the People's Republic of China shall, in accordance with Article 10 of the *Convention*, guarantee the fulfillment of the responsibilities of the Organizer.

SECTION III PARTICIPANTS

Article 8 Official Participants

1. Official participants are those foreign governments and international organizations that have accepted official invitations from the Government of the People's Republic of China to participate in Beijing Expo. The Government of any nation participating in Beijing Expo shall be represented by a Commissioner General of Section accredited to the Government of the People's Republic of China. Any participating international organization may also appoint a Commissioner General of Section.

Official Participants shall each conclude a *Participation Contract* with the Organizer. The *Participation Contract* shall be signed by the Commissioner General of Section and a representative of the Organizer, and counter signed by the Commissioner General of the Expo.

The Commissioner General of Section is solely responsible for the organization and operation of his national section, which includes all the personnel for exhibition and the managers of the commercial activities

referred to in Section IV hereunder, but not the concessionaires referred to in Section V.

The Commissioner General of Section shall guarantee that the members of his national section shall abide by the regulations issued by the Organizer and approved by the BIE.

In order to enable the Commissioner General of Section to carry out his responsibilities, he shall be entitled to the privileges and advantages listed in *Special Regulation No. 12*, referred to in Article 37 of this *General Regulations*.

The personnel of the official participants' sections shall benefit from the accommodation facilities listed in *Special Regulation No. 6*, referred to in Article 37 of this *General Regulations*.

2. All Official Participants shall abide by the same rules as regards both their rights and obligations. The Organizer shall not permit any exemptions to this Article, except for the financial support granted to the qualified participating countries. Information regarding the financial assistance will be stipulated in *Special Regulation No. 2* referred to in Article 37 of these *General Regulations*.

Article 9 College of Commissioners General / Steering Committee

1. At the earliest possible opportunity, the Commissioner General of the Expo shall convene a meeting of Commissioners General of Section representing the participating countries to nominate a Chairperson and a Steering Committee to represent them, to consider matters of common interest, and to exercise the powers laid down in Article 11 hereunder. If the number of states officially participating doubles after the elections, the elections shall be considered no longer valid, and new elections shall be held.

2. Should the Chairperson of the Steering Committee be prevented for any reason from fulfilling his responsibilities, he shall delegate his powers to another member of the Steering Committee.

3. The rules governing the functioning of the Steering Committee shall be set out in *Special Regulation No. 3* referred to in Article 37 of these *General Regulations*.

Article 10 Non-official Participants

Non-official Participants are Participants in Beijing Expo accredited by the Commissioner General of the Expo to display or host other activities, including Exhibitors who are to display outside the section of the Official Participants (hereinafter referred to as “Exhibitor”).

Article 11 Settlement of Disputes

Any disputes between an Official Participant and, either another Official Participant, or the Organizer, shall be settled in the following manner:

1. If the dispute concerns the interpretation of the present *General Regulations*, the *Special Regulations* or the *Participation Contract*, in the light of the *Convention* or the compulsory rules of the BIE, the Steering Committee of the College of Commissioners General shall act as arbitrator and make a decision, after having sought the opinion of the President of the BIE, who with the assistance of the Vice-President concerned and the Secretary General, shall make a recommendation. The Commissioner General of the Expo or the Organizer may also seek the opinion of above mentioned. The decision of the Steering Committee is immediately applicable and without recourse. During its next session, the General Assembly of the BIE shall make known whether it approves the interpretation of the Steering Committee of the College of Commissioners General. Its approval shall thus constitute a precedent applicable to similar cases in future; otherwise, it shall indicate the interpretation which should have been given.

2. If the dispute concerns products exhibited, the Steering Committee shall inform the College, according to Paragraph 3 Article 19 of the *Convention*.

3. If the case must be resolved by the Commissioner General of the Expo according to the provisions of the *General Regulations*, each party may demand that advice of the Steering Committee be sought beforehand.

4. For any other dispute each party can demand arbitration:

- In the first instance, from the Commissioner General of the Exposition alone;

- In the second instance, from the said Commissioner General after consultation with the Steering Committee of the College of Commissioners General;

- In the third instance, from the Steering Committee of the College of Commissioners General.

The ruling shall be made by any party having chosen the highest level.

5. The above mentioned ruling must be made within ten days. Otherwise, the dispute – if it falls under Paragraph 1, 3 and 4 above –

shall be brought before the College of Commissioners General which shall decide within five days.

Otherwise, the request of the party which brings up the dispute shall be considered unjustified.

SECTION IV GENERAL CONDITIONS OF PARTICIPATION

CHAPTER I ADMISSION

Article 12 Admission of Items and Exhibition Materials

1. Only those items and exhibition materials which relate to the theme as described in Article 1 of the *General Regulations* shall be admitted to Beijing Expo. The origin of these products shall comply with the provisions of Article 19 of the *Convention*.

2. Official Participants and Exhibitors shall submit to the Organizer a *Theme Statement* describing the overall theme and the general contents of the exhibition as a component of their application for allocation of an exhibition area for the Organizer to examine and approve. The procedures for compliance with the theme of Beijing Expo shall be stipulated in *Special Regulation No. 1*, referred to in Article 37 of the present *General Regulations*.

Article 13 Admission of Participants

1. After approval of the *Theme Statement* by the Organizer, the Organizer shall allocate the exhibition area in respect of the applications of the Official Participants and Exhibitors.

2. The approved *Theme Statement* as well as the planning of allocation of the exhibition area will be concluded in the *Participation Contract* entered into by and between the Organizer and the Official Participants or the Exhibitors. Prior to the conclusion of the *Participation Contract*, any form of allocation of exhibition area is temporary. The Organizer reserves the right to modify the planning of allocation of the exhibition area in order to ensure the success of Beijing Expo and the smooth running of the site for Beijing Expo.

3. The Exhibitors in a national section shall be selected by the Commissioner General of the Section and come under his sole authority.

4. Any Exhibitor who does not belong to any section shall deal directly with the Organizer, who shall inform the Government of the State of the origin of the Exhibitor concerned of his intention as soon as the contact is established with such Exhibitors.

CHAPTER II EXHIBITION

Article 14 Exhibition Planning

The Organizer shall designate indoor exhibition spaces and outdoor exhibition sites (collectively referred to as “exhibition areas”) in the specific locations of the site of Beijing Expo which will be put at the disposal of Official Participants and Exhibitors.

Article 15 Indoor Exhibition

1. The indoor flower and plant exhibition will be held in the halls in the Beijing Expo site. Alternating indoor displays shall be presented by the Official Participants and Exhibitors, according to the varying themes and changing configurations. Exact dates and related arrangements for the indoor exhibition shall be announced by the Organizer at a later stage.

2. Official Participants and Exhibitors planning to participate in the indoor flower and plant exhibition shall submit an application to the Organizer for participation, as per the requirements of the Organizer, before such indoor exhibition begins. Related exhibition plans shall be specified in the *Participation Contract*, or separately confirmed in writing by the Organizer.

3. The Organizer shall be responsible for the foundation construction of indoor flower and plant exhibition and the overall design of each

indoor exhibition.

Official Participants and Exhibitors shall, at their own cost, set up and design the stands. Official Participants or Exhibitors may otherwise, at their own expense, entrust a stand designer or exceptionally, the Organizer, with the design of the stand.

Official Participants and Exhibitors shall ensure that the stand design is consistent with the overall design. In case of inconsistency, the Organizer shall be entitled to have it altered, transformed or removed and all related expenses shall be borne by the Official Participant or Exhibitor.

After approving the applications of the Official Participants and Exhibitors for indoor plant and flower exhibition, the Organizer shall provide the Official Participants and Exhibitors with guidelines specifying the timing and requirements of construction, installation and dismantling of the stands.

4. In principle, the stands shall be maintained by the Official Participant or Exhibitor for the duration of the indoor display. In case of delegation of this task to a third party, the Organizer must be informed in advance.

Considering the indoor show should remain in a state worthy of the exhibition, the Official Participant or Exhibitor must ensure the adequate preparation of exhibits and maintenance of the quality of the floral

arrangements. Official Participants shall remove promptly at their own expense exhibits which have become unsightly and no longer meet the exhibition criteria.

The Organizer shall provide general lighting and heating in the halls and ensure the maintenance of the common areas. The Organizer shall provide public services (water, electricity) and waste removal in the halls within a technically possible scope.

Special requests by Official Participants or Exhibitors with regard to the maintenance of their stands may only be granted on the basis of a separate agreement concluded with the Organizer; all costs shall be borne by the Official Participant or Exhibitor.

5. Official Participants and Exhibitors are responsible for the dismantling of stands, which must be finished in the time stipulated by the Organizer as referred to in Article 20 of the present regulations. Official Participants and Exhibitors are responsible for their stand dismantling and shall, as per the requirement of the Organizer, be present at the stands.

If the dismantling of the stand is delegated to a third party or the dismantling cannot be completed on time, the Organizer must be informed in advance. In the latter case, the Organizer may have the stand dismantled at the expense of the Official Participant or Exhibitor.

In principle, the exhibits and presentations on the exhibition site may not be sold or given otherwise to third parties. Exceptions to this rule shall require the prior written consent of the Organizer. With permission from the Organizer, the Official Participant or Exhibitor shall be solely entitled to sell the exhibits and be solely responsible for it.

6. Further details are stipulated in the *Special Regulations* as mentioned in Article 37 of the present *General Regulations*.

Article 16 Outdoor Exhibition

1. Gardens of the Official Participants

Each Official Participant may build and display its national garden, presenting the most distinctive natural landscape. National gardens shall fully display the typical cultural and landscape factors of each country, enabling the visitors to recognize and appreciate its unique horticultural art and development.

The Organizer shall make the exhibition area available to Official Participants free of charge. The Organizer shall provide the exhibition areas with soil suitable for planting up to the level of the closest street or pathway to Official Participants.

Official Participants shall construct and maintain their national gardens for the duration of Beijing Expo at their own expense.

In principle, the exhibition area shall be returned after the closing of Beijing Expo in the same condition as it was in when it was initially handed over to the Official Participant.

2. Gardens of Exhibitors

The Organizer shall make the exhibition area available to the Exhibitors free of charge and Exhibitors shall construct and maintain their national gardens for the duration of Beijing Expo at their own expense.

In principle, the exhibition area shall be returned after the closing of Beijing Expo in the same condition as it was in when it was initially handed over to the Exhibitors.

3. Further details regarding the specific content and requirements of outdoor exhibitions are stipulated in the *Special Regulations* as mentioned in Article 37 of the present *General Regulations*.

CHAPTER III SITES – INSTALLATIONS - CHARGES

Article 17 Sites

The total usable space which is placed at the disposition of the foreign national sections shall be at least equal to the space allocated to the section of the Organizing State. If, however, this space has not been fully allocated 24 months before the opening of the Expo, the Organizer

shall recover the right to dispose freely of the unreserved area.

Article 18 General Services

1. The Organizer shall provide at the expense of each participant, the services of electricity, telecommunications, water inlets and outlets, garbage removal, etc. Rates charged for such services shall conform to local rates.

2. Official Participants and Exhibitors shall carry out all the cleaning, maintenance, garbage disposal, and other activities ordinarily required for the operation of their stands and exhibition areas. Should a Participant fail to do so, the Organizer is authorized to carry out these activities itself and charge all expenses incurred therefrom to Official Participants and Exhibitors.

3. The terms for the provision of general services shall be stipulated in *Special Regulations No. 4, 5 and 10*, as referred to in Article 37 of the present *General Regulations*.

Article 19 Construction and Installations

1. No Participant may make alterations within the site of Beijing Expo without the Organizer's prior approval of the project. Earthworks, landscaping and all improvements around the buildings are also subject to

prior approval by the Organizer. Similarly, improvement plans drawn up by the Organizer may not be modified unless the Participants concerned are in agreement, or after consultation with the Steering Committee of the College of Commissioners General.

2. The conditions for all construction and improvements shall be set forth in *Special Regulation No. 4* referred to in Article 37 of the present *General Regulations*.

3. The conditions for the installation and operation of any machines, apparatus or equipment, shall be set forth in *Special Regulation No. 5* referred to in Article 37 of the present *General Regulations*.

Article 20 Occupation of the Sites and Completion

1. The exhibition area for outdoor exhibition shall, since January 1st, 2017, be handed over to Participants, and the actual construction work and arrangements of large plants shall be completed by December 1st, 2018.

2. Unless otherwise agreed by the Organizer and Participants, the exhibition area allocated to Participants shall be cleared and restored before December 31st, 2019 to the same condition as it was when it was initially handed over to the Exhibitors.

Article 21 Exhibits

No exhibit or part thereof may be removed from the site of Beijing Expo without the permission of the Commissioner General of the Expo. If a Participant is unable to fulfill his commitments towards the Organizer, the Commissioner General of the Expo may proceed at the closing date of Beijing Expo and at the Participant's cost and risk, with the dismantling, removal, storage, attachment and sale of the Participant's goods located within the site, with the exception of items considered as national heritage or of a nature of public property. The amount due to the Organizer shall be deducted from the proceeds of such sale.

CHAPTER IV COMMERCIAL ACTIVITIES AND MISCELLANEOUS

Article 22 General Provisions

1. Official Participants may operate commercial or other activities in the areas approved by the Organizer. Such activities shall be carried out in accordance with the laws and regulations of China, the present *General Regulations*, *Special Regulation No. 9* referred to in Article 37 and the *Participation Contract* and the authorization of the Commissioner General of the Expo and the Organizer. An Official Participant may avail himself of any special benefits obtained by another Official Participant.

2. Such activities fall exclusively within the jurisdiction of the appropriate Commissioner General of Section. If these commercial or other activities give rise to the payment of royalties, under the terms laid down in the *Participation Contract*, these royalties shall be collected by the Commissioner General of Section.

3. The space devoted to commercial activities (including the kitchen, storage area and sales area) must not exceed 20% of the total area in order to ensure that the national presentation complies with the provisions in Article 1 of the *Convention*.

Article 23 Commercial Activities

1. In accordance with the conditions set out in *Special Regulation No. 9* referred to in Article 37, Official Participants may open restaurants in which the national food of their country shall mainly be served.

2. In accordance with the conditions set forth in *Special Regulation No. 9*, referred to in Article 37 of the present *General Regulations*, Official Participants may sell to the general public photographs, slides, postcards, sound and video recordings (including films, CDs, DVDs or other electronic media), books and stamps from their countries or relating to the organizations. Subject to the Organizer's approval, Official Participants may also sell limited types of articles which are truly

representative of their respective countries. Such articles may be replaced during the course of Beijing Expo.

3. Items exhibited in the national sections, as well as materials used to install presentations may be sold and ready for delivery after Beijing Expo closes; by so doing the Exhibitor shall relinquish its right to the benefit of temporary admission and shall be subject to taxation and customs regulations. No dues shall be payable to the Organizer on such sales.

4. In the case where the Organizer has granted exclusive commercial rights to certain suppliers for the sale of goods or services, these rights may not be allowed to hinder the commercial activities of the Official Participants, whether these activities are operated in restaurants or in the national sections.

5. Concessions made by the Organizer should respect the principle of non-discrimination between nationals and foreigners; avoid all risk of imbalance between the number and nature of concessions and the eventual number of visitors and all excesses of commercialization leading to the distortion of the goal of an international exposition, as established by the BIE.

Article 24 Distribution of Free Samples

Subject to the approval of the Commissioner General of the Expo, Commissioners General of Section or Exhibitors coming under their authority may distribute free samples of their products or allow their foodstuffs to be tasted free of charge, within their own section.

Article 25 Entertainment and Special Events

1. Official Participants may arrange shows, special events, presentations or meetings related to the theme of Beijing Expo. Conditions in each case shall be agreed mutually between the Commissioner General of the Expo, the Organizer and the Commissioner General of Section.

2. The information regarding special events, forums, meetings and etc. to be organized by Official Participants shall be submitted to the Organizer for approval at least six (6) months before the opening of Beijing Expo (including the relevant dates, the location and the theme as well as other important information). Official Participants shall not charge extra fees for such events.

3. Upon the premise of non-infringement of intellectual property rights, the Organizer shall have the right to make sound, image and video recordings of events organized by Official Participants and have them

published, distributed, broadcast by the radio or television, and transmitted through networks.

Article 26 Publicity

1. Participants may place signboards, posters, notices, printed matter and similar material in their exhibition areas or stands.

2. The use outside the exhibition area or stand of any publicity material shall be subject to the prior approval of the Commissioner General of the Expo. The Commissioner General of the Expo may request the removal of any material for which he has not given approval.

3. Brochures and leaflets may only be distributed within the enclosure of the section.

4. All publicity concerning special events on the site must be authorized by the Commissioner General of the Expo. All noisy advertising is prohibited.

5. The name, image, logo, marks, mascots and other signs of Beijing Expo may not be used either inside, or outside the Expo site, without prior approval of the Organizer, whether for commercial purposes or not, be they in the form of boards, signs, printed publications, photos, drawings, electronic images, internet or any other form.

CHAPTER V GENERAL SERVICES

Article 27 Customs Regulations

1. In accordance with Article 16 of the *Convention*, and its appendix concerning Customs regulations to which it shall refer, *Special Regulation No. 7* referred to in Article 37 of the present *General Regulations* shall determine the appropriate customs regulations to be applied, as necessary, to goods and articles of foreign origin intended for Beijing Expo.

2. Participants shall, at their own cost, transport the exhibits to the port, airport station or border crossings designated by the Organizer, and transport the exhibits back home from the foresaid places. The round-trip cost of transporting the Participants' exhibits from the foresaid places to the designated storage area in the site of Beijing Expo shall be borne by the Organizer (charged at the local rates of the Organizing State); however, cut flowers and plants on the exhibition stand which are sold in the Organizing State are excluded.

Article 28 Transportation and Customs Operations

1. Exhibitors may carry out freely all transport and customs operations; however, the Organizer shall inform them of the names of the agents whom he has recommended as being competent for this purpose.

2. Each Exhibitor shall handle his own on-site acceptance of goods and the reshipment of crates as well as the inspection of their contents. If Exhibitors and their agents are not present when the crates arrive at the Expo site, the Commissioner General of the Expo can have them warehoused at the risk and expense of the interested party.

Article 29 Phytosanitary Provisions

1. Participants shall, as per the requirements of the Organizer, provide information about the exhibits to be imported as well as the packing materials within the timeframe indicated by the Organizer before the transportation of the exhibits in order to meet the requirements of related international convention(s), treaty(ies) and laws and regulations of the People's Republic of China.

2. Further details are stipulated in *Special Regulation No. 7* as referred to in Article 37 of the present *General Regulations*.

Article 30 Insurance

1. Compulsory insurance required by the law

Each Participant shall, at his own cost, insure his personnel and the personnel of his Exhibitors in accordance with laws and regulations of the People's Republic of China:

- Employment injury insurance
- Medical insurance

Each Participant shall, as per the laws and regulations of China, ensure that compulsory liability insurance of vehicle traffic accident is bought for vehicles of his own and his personnel used for participating in Beijing Expo.

Participants shall provide the Organizer with the duplicates of the insurance contracts as well as evidence of the payment of insurance premium.

2. Required insurance

In accordance with the present *General Regulations* and *Special Regulation No. 8* referred to in Article 37, each Participant is required to purchase the following insurance:

- Comprehensive liability insurance
- Construction and installation engineering insurance
- Property insurance

The comprehensive liability insurance shall be purchased by the Organizer for itself and all Participants. The Participants shall be responsible for the cost which is determined on a pro-rata calculation of the exhibition areas they occupy. For required insurances other than the

comprehensive liability insurance, the Participants shall provide the Organizer with the duplicates of the insurance policies as well as evidence of the payment of insurance premium.

3. Other insurance

The Organizer may provide assistance to Participants where they wish to take out additional insurance against other risks as well as a list of non-compulsory insurance and insurance guidelines.

4. *Special Regulation No. 8*, referred to in Article 37 of the present *General Regulations*, shall set out clearly all conditions for insurance-related matters.

Article 31 Security

1. The Organizer is responsible for safety and order in the Site. The Organizer shall establish a comprehensive security system, and take necessary measures to build a harmonized and secured environment, especially in view of protecting visitors.

2. Each Participant is responsible for ensuring security and peace in his allocated exhibition area and shall, at his own cost, take necessary measures to maintain them, especially with regard to the safety of visitors.

3. The Organizer is entitled to enter the exhibition area of the

Participant in emergency situations.

4. Further details regarding the issue of security will be set forth in *Special Regulation No. 10* referred to in Article 37 of the present *General Regulations*.

Article 32 Catalogue

1. The Organizer shall create a catalogue of Beijing Expo. Each Participant (or the Commissioner General of Section if it applies) shall, as per the request of the Organizer, provide the Organizer with the information required for the creation of catalogue. The contents of such material shall be confirmed by the Commissioner General of Section concerned before the catalogue is published.

2. Each Participant shall be entitled to print and publish, at his own expense, an official catalogue of the items on display in his section.

Article 33 Admissions to the Site

1. Details regarding the conditions of admissions will be set forth in *Special Regulation No. 13* referred to in Article 37 of the present *General Regulations*.

2. The Organizer, after consulting with the Commissioner General of the Expo, shall determine the entrance fees for the Expo. No other

entrance fee may be charged separately without the approval of the BIE.

CHAPTER VI INTELLECTUAL PROPERTY

Article 34 General Provisions

Special Regulation No. 11 (related to intellectual property rights), referred to in Article 37 of the present *General Regulations*, shall stipulate:

- the position of the Chinese Government with regard to related international conventions and treaties of intellectual property, including :

Paris Convention for the Protection of Industrial Property;

Berne Convention for the Protection of Literary and Artistic Works;

Madrid Agreement Concerning the International Registration of Marks and the *Protocol related to this Agreement;*

International Union for the Protection of New Varieties of Plants (1978);

Agreement on Trade-Related Aspects of Intellectual Property Rights;

- related laws and regulations applicable in the People's Republic of China;

- special measures applicable to Beijing Expo.

The Organizer and the Participants will cooperate to enhance the protection of intellectual property of the Participants in accordance with the aforesaid international conventions and treaties, laws and regulations of the People's Republic of China and measures applicable to Beijing Expo.

Article 35 Photographs or Other Visual Materials of Expo

1. The reproduction and sale of photos or pictures of the stands, gardens and exhibits of Participants shall be approved by the Commissioner General of Section concerned.

2. The Organizer reserves the right to authorize the reproduction and sale of photos or pictures of a part or of the overall view of Beijing Expo. Participants may not object to such reproduction or sale.

3. The Participants shall waive any claims for income generated from the sales of photos or pictures described in paragraph two of this article.

CHAPTER VII AWARDS

Article 36 Awards

The Organizer shall, in accordance with the BIE and AIPH regulations, arrange competitions and evaluations to award high-quality exhibitions. The rules will be set forth in *Special Regulation No. 14* referred to in Article 37 of the present *General Regulations*.

CHAPTER VIII SPECIAL REGULATIONS

Article 37 List of Regulations and Time Schedules

The host government shall draft the following *Special Regulations* in accordance with the *Convention*, regulations of the AIPH and the present *General Regulations*, and submit them to the BIE for approval:

1. *Special Regulation No. 1 concerning the definition of the theme of Beijing Expo and the guidelines for the development of the theme by the Organizer and the Participants;*
2. *Special Regulation No. 2 concerning the conditions of participation in Beijing Expo;*
3. *Special Regulation No. 3 concerning the rules for the functioning of the Steering Committee of the College of Commissioners General;*
4. *Special Regulation No. 4 concerning construction, installation,*

workplace safety, fire prevention and environmental protection;

5. Special Regulation No. 5 concerning the installation and operation of machinery and equipment;

6. Special Regulation No. 6 concerning accommodation for the personnel of Official Participants;

7. Special Regulation No. 7 concerning customs clearance, phytosanitary matters, and the transportation and handling of goods;

8. Special Regulation No. 8 concerning insurance;

9. Special Regulation No. 9 concerning commercial activities by Official Participants;

10. Special Regulation No. 10 concerning general services;

11. Special Regulation No. 11 concerning intellectual property rights;

12. Special Regulation No. 12 concerning the privileges and advantages of Commissioner Generals of Section and of their staff;

13. Special Regulation No. 13 concerning admissions;

14. Special Regulation No. 14 concerning the conditions governing the attribution of awards.

The above regulations shall be drafted in accordance with the time

schedule required by the BIE and the AIPH, and submitted to the BIE for approval.

The Organizer may issue further guidelines as necessary according to the particular situation of Beijing Expo, which shall be in accordance with the general and special regulations.

Notwithstanding the time schedules established for the approval of these *Special Regulations*, the Organizer shall make available early guidelines on costs or provisions necessary for assessing the financial implications of participation.

SECTION V CONCESSIONAIRES

Article 38 Concessionaires

1. “Concessionaires” shall mean individuals, firms or other institutions who have been granted by the Organizer rights to conduct commercial activities (excluding the commercial activities in the section of Official Participants) within the site of Beijing Expo.

2. Those who wish to become concessionaires shall submit an application to the Organizer and conclude with the Organizer a *Concessionaire Contract* which will cover the conditions for the commercial activities.

3. Unless otherwise stated, the regulations set forth in the present *General Regulations* and *Special Regulations* shall in principle also apply to concessionaires.

Article 39 Communication with the Commissioner General of Section

Individuals, firms and institutions whose countries are officially participating in the Expo shall only be admitted as concessionaires subject to the agreement of the Commissioner General of Section of their country of origin, who may establish special conditions for their admission.